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# Journal of the AAOS

AMERICAN ACADEMY OF ORTHOPAEDIC SURGEONS

An official clinical  
journal of the AAOS

# AAOS Now

The official news publication of the AAOS

**CIRCULATION:** 30,000

**CIRCULATION BASIS:** Paid; benefit of dues

**MARKET SERVED:** Orthopaedic surgeons, residents, osteopaths, and allied health professionals

**EDITORIAL ENVIRONMENT:** Original, peer reviewed, articles on topics pertaining to the practice of orthopaedics presented in a highly readable format.

**B/W RATES:**

Frequency	1/6 Page	1/4 Page	1/2 Page	Full Page
1x	\$530	\$840	\$1,600	\$2,680
3x	\$510	\$820	\$1,580	\$2,630
6x	\$500	\$800	\$1,550	\$2,580
12x	\$490	\$780	\$1,480	\$2,460
18x	\$480	\$770	\$1,450	\$2,430
24x	\$470	\$760	\$1,410	\$2,390
36x	\$460	\$750	\$1,390	\$2,330

**CIRCULATION:** 24,000

**CIRCULATION BASIS:** Paid; benefit of dues

**MARKET SERVED:** Orthopaedic surgeons, residents, osteopaths, and allied health professionals

**EDITORIAL ENVIRONMENT:** Information on AAOS activities and actions, practice management, legislation and regulation, and continuing medical education in a popular reader-friendly format.

**B/W RATES:**

Frequency	1/6 Page	1/4 Page	1/2 Page	Full Page
1x	\$490	\$795	\$1,520	\$2,535
3x	\$480	\$775	\$1,495	\$2,495
6x	\$470	\$760	\$1,470	\$2,430
12x	\$455	\$740	\$1,430	\$2,390
18x	\$445	\$720	\$1,410	\$2,355
24x	\$430	\$700	\$1,390	\$2,335
36x	\$415	\$680	\$1,370	\$2,265

**Issue Dates & Deadlines:**

Issue	January	February	March	April	May	June	July	August	September	October	November	December
JAAOS	Dec 3	Jan 1	Feb 1	Mar 3	Apr 1	May 1	Jun 2	Jul 1	Aug 1	Sep 3	Oct 1	Nov 3
Now	Dec 12	Jan 15	Feb 15	Mar 14	Apr 15	May 15	Jun 13	Jul 15	Aug 15	Sep 15	Oct 15	Nov 14

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1/4 Page: \$500  
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